

Treating Skin Beautifully Tested and recommended by Aesthetic Practitioners

DermaPlex™ is the way to a bright new look for your skin. Glowing and healthy!

DermaPlex™ range is based on natural ingredients including Dermoceane™, a powerful anti-oxidant activated by heat and light, which protects the skin against UV damage and environmental aggression. With regular use of this range the harmful effects of environmental aggressors and pollutants will be reduced to leave your skin looking healthy, youthful and radiant.

Everyday our skin is subjected to a whole range of damaging factors which lead to premature ageing, resulting in the formation of fine lines and wrinkles, loss of elasticity, pigmentation and a dull complexion. The most common causes of skin ageing are UVA and UVB rays from the sun, stress, lifestyle factors and pollution, not to mention the inherent ageing process that is determined by our biological clocks. All of these problems are associated with the presence of the free radicals that form in our skin and it is these free radicals which are the primary cause of premature skin ageing.

DermaPlexTM is the solution to these problems and the maintenance of a good and healthy skin! It contains DermoceaneTM, a powerful anti-oxidant activated by heat and light which protects the skin against free radicals and environmental aggressors. DermoceaneTM is a biotechnological ingredient obtained from the culture of the Thermus thermophilus, a micro-organism living in extreme environmental conditions full of free radicals. DermoceaneTM inhibits ROS (radical oxygen species) and protects cells and skin from UVA damage.

Regular use of DermaPlex™ will alleviate the visible signs of ageing to reveal a youthful-looking, radiant complexion resulting in a new You! For best results, be sure to use the entire DermaPlex™ range of products, as they have been specifically designed to work in synergy to provide optimum health and wellness for your skin!

Refer to the easy to follow schematic overleaf.

QUICK AND EASY REFERENCE

Regimen Products	Feature and Benefits		
Triple Action Cleanser Wash (all skin types)	Cleanses, exfoliates, polishes and refines the pores. Soap-free, respects the skin's natural mantle.		
Day Tone Moisturiser SPF 20 (normal and combination skin)	Protective day moisturiser for normal to oily skin. Contains Dermoceane™ to protect your skin from environmental aggressors and restore optimum health. Provides the additional benefits of UVA and UVB protection to help defend the skin against the damaging rays of the sun.		
Day Tone Moisturiser (dry and sensitive skin)	Protective day moisturiser with extra hydrating properties. It contains Gorgonian extract, which hai natural anti-inflammatory and soothing effects or the skin. Unique hexapeptide Sensillen™ alleviate the discomfort of sensilive skin, significantly improve hydration and skin softness.		
Night Restorative Cream (all skin types)	Night cream designed to help to restore the condition of the skin whilst you peacefully sleep. Nourishes and helps with skin's renewal process.		

TREATMENT PRODUCTS

Blemish Perfection Genti-Calm Gel (problem skin types)	Fades imperfections and minimises breakouts
Anti-Dark Spot Fix 'n Fade Serum (anti-pigmentation)	Diminishes the intensity of dark spots and pigmentation
DermaPlex Lash Extender with Peplash Pro™	Noticeably increases and thicker eyelashes and eyebrows

Here are the DermaPlex skincare products lines up for you – each with their own, very special properties.

DAILY REGIMEN PRODUCTS

TRIPLE ACTION CLEANSER WASH - Skin clean and healthy!

This fresh soap-free gel application not only cleanses but in the process of washing your face, the beads will help to remove impurities, gently exfoliating and removing any dead skin cells. This gentle action removes traces of make-up from the skin surface, smooths, polishes and refines the pores, preparing the skin for the skin treatments to follow.

<u>To use</u>: Splash your face, squeeze a small amount of Triple Action Cleanser Wash into palm of your hand. Using the fingerlips dab onto the face, clean the skin massaging the face. Using lukewarm water splash, rinse and pat the face dry. Leaving the skin perfectly clean, looking fresh and radiant.

DAY TONE MOISTURISER SPF 20 (normal and combination skin types) Awake and be moisturised!

Protective day moisturiser for normal to oily skin. Contains Dermoceane™, a biotechnological ingredient obtained from the culture of the Thermus thermophilus, a micro-organism living in extreme conditions rich of the free radicals. Dermoceane™ inhibits ROS (radical oxygen species) and protects cells and skin from UVA damage. Natural amino acial Lysine Aspartate boosts cell energy metabolism, vitamin E and vitamin C add anti-oxidant properties, saccharide isomerate together with sodium PCA and nourishina oils of Avocada and Joioba help to moisturise the skin and restore

<u>To use:</u> After cleansing, apply to the skin. Can be used in conjunction with Anti-Dark Spot Serum and/or Blemish Perfection Genti-Calm Gel to intensity the results of treatments.

the appearance of youth and vitality. SPF 20 provides UVA and UVB protection.

DAY TONE MOISTURISER (dry and sensitive skin types) Awake and be moisturised!

Protective day moisluriser with extra hydrating properties on the skin. It contains Gorganian extract, which has natural anti-inflammatory and soothing effects on the skin. Unique hexapeptide SensillenTM alleviate discomfort of sensitive skin, saccharide isomerate, sodium PCA and sodium hyaluronate significantly improves hydration and skin softness. Nourishing oil of Jojoba helps to restore the appearance of youth and vitality.

To use: After cleansing, apply to the skin. Can be used in conjunction with Anti-Dark Spot Serum and/or Blemish Perfection Genti-Calm Gel to intensify the results of treatment.

NIGHT RESTORATIVE Cream (all skin types) Skin restoration whilst asleep!

This restorative nourisher promotes skin repair during the period of rest. It re-energises the skin and respects the skin's natural immunity. Contains vitamin A, strong anti-oxidant that helps with skin renewal. Avocado and Jojoba oil, Shea butler together with moisturising actives of saccharide isomerate, sodium hyaluronate and sodium PCA hydrate the skin, soften it and revive. Natural extract from the fruit of Kigelia Africana (African Sausage Tree), which is rich in flavonoids firms and tones the skin whilst asleep, so that you awake the next morning with a radiant evenly-toned skin that allows with health.

To use: After cleansing, apply to dry skin. Slightly massaging until absorbed.

Can be used in conjunction with Anti-Dark Spot Serum and/or Blemish Perfection Genti-Calm Gel to intensify the results of treatments.

SPECIALISED TREATMENT PRODUCTS

BLEMISH PERFECTION GENTI-CALM GEL

Fades imperfections, minimises breakouts!

This effective gel complex treats a wide range of blemish problems. It contains Betaine Salicylate with the addition of vitamin A, Iris extract, and Zinc salt, extracts of Chamomile and Allantoin, Boswellia Serrata, pure oil of Boobab tree help to fade imperfections, colm and minimises breakouts, renews and brightens the skin and even the skin tone.

<u>To use:</u> After cleansing, gently pat skin dry. Depress the pump to disperse a small amount, apply using the fingertips, massaging gently into blemished areas. For the best results, can be used in conjunction with Anti-Dark Spot Serum! frequired. Follow with Day Tone Moisturiser or Night Restorative Cream as appropriate.

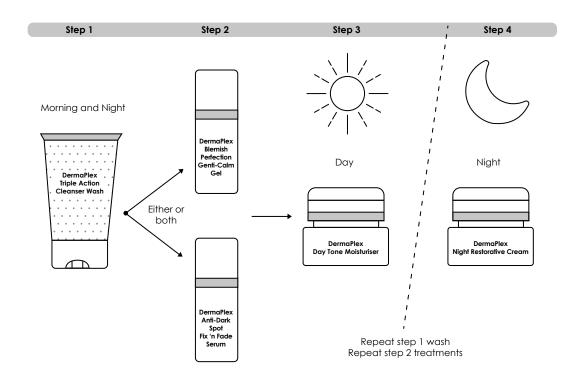
ANTI-DARK SPOT FIX 'n FADE SERUM Diminishes dark spots and even skin tone!

This concentrated bio-technological complex is highly effective in fading dark spots or patches and helps to remedy pigmentation irregularities. It contains unique complex MelacetyITM which works with blend of other lighting actives such as Octadecenedioic acid, Hexylresorcinol, African Potato extract and vitamin E to help to achieve a lighter, even and flowless skin tone in a gentle and sade way. It is easily absorbed and works gradually and you will see a difference in only 4-6 weeks.

<u>To use</u>: After cleansing, pat the skin dry. Depress the pump to disperse a small amount, apply using the fingertips torgeting and concentrating on the patches and/ or dark spots. Massage gently until absorbed. For the best results, use in conjunction with Blemish Perfection Genti-Calm Gel if necessary. Follow with Day Tone Moisturiser or Nicht Restorative Cream if appropriate.

Refer to the easy to follow schematic overleaf.

THE "TWICE-A-DAY" EASY TO FOLLOW DERMAPLEX SKIN CARE ROUTINE



Action	Step 1 Wash	Step 2 Treat	Step 3 Protect	Step 4 Nourish
Benefits	Exfoliates Polishes Refines Pores Cleansing is the first step to prepare the skin for the rest of your daily regimen products	FADES: Blemishes and Breakouts Dark Spots and Patches This is the concentrated regimen product to brighten and lighten your complexion towards fairness and even skin tones Blemish Gel treats a wide range of blemish problems	Protects and defends against UVA/UVB sun rays Choose the regimen product according your skin type: Normal to dry - moisture and hydration Normal and combination - non-oily and shine-free This defence part of the daily regimen is vital to protect the skin from the harmful effects of the sun and to regain and ensure a youthful healthy skin complexion	Restores the skin's natural beauty Restores cell renewal process Restores cell immunity Nourishes and continues the daily sin care routine



DermaPlex products are not tested on Animals. DermaPlex products do no contain Bleaches.

Innovative Skin Care for a Beautiful Future

Essel Products cc

PO Box 2182, Parklands 2121, Johannesburg, RSA www.essel.co.za • info@essel.co.za Tel:+27 11 482 2743 • Fax: +27 11 482 6611