

DNA EPINEW Turn back the clock with DNA EPINEW – tomorrow's skincare created today...

Clinical research has shown that the process of extrinsic aging is intimately linked with photo-damage from both UVA and UVB radiation, which causes a significant deterioration of the macromolecular building-blocks of the skin, collagen, elastin, and proteoglycans. UV radiation also leads to higher levels of free radicals which, in turn, alter skin cell structure and the cell genome.

DNA EPINEW is a technologically advanced anti-ageing range, developed with the exclusive ingredient D-N-Age, which helps to rejuvenate the skin at the cellular level. Synergic activity further protects the skin cells from damage caused by solar energy and this exclusive technology provides a unique and holistic approach to the never-ending fight against photo-ageing.

The DNA EPINEW range includes the following leading-edge products:

DNA EPINEW MaxiCleanse 2 in 1, code 506-150ml

DNA EPINEW MaxiCleanse™ is a unique two-in-one cleanser that gently lifts off accumulated dirt and removes even the most stubborn make-up. Formulated with a synergistic combination of botanical extracts, this cleanser also has a calming and soothing effect on the eye area and alleviates the discomfort associated with everyday exposure to environmental aggressors and UV-induced damage. The inclusion of OptiMoist™, a moisture regulator leaves the skin feeling soft, supple and rejuvenated. Use cotton wool with DNA EPINEW MaxiCleanse to remove the make-up and gently wash the skin with luke water.

DNA EPINEW Age-Defying Therapy, code 505-15ml

An elegant gel-cream, specifically formulated to comprehensively treat skin problems around the eye area, particularly those associated with premature aging. D-N-Age™ helps to rejuvenate the skin to delay the signs of aging. This advanced formula also contains OccuFix™, a specially developed complex that helps to reduce puffiness and help to eliminate dark circles, both conditions associated with premature aging, stress and environmental damage. Anti-ageing peptides in the formula improve the skin's tone and elasticity thus decreasing the appearance of lines around the eyes. **Apply daily on the areas around eyes.**

DNA EPINEW Rejuvenating Spritzer Toner, code 507-200ml

A unique spray-on rejuvenating spritzer, specifically formulated to revitalize and rehydrate the skin, leaving the complexion looking youthfully radiant and invigorated. Formulated with unique blend of phytoactives, this formula harnesses the calming properties of cucumber, the revitalizing properties of Centella Asiatica and the reconstituting properties of D-N-Age to synergistically rejuvenate the skin, all in refreshing spray format. Instant rehydration is provided with a specially developed complex containing provitamin B5, which regulates the moisture balance in the skin. Spray away the effects of time with this revolutionary product that leaves your skin looking as good as it feels. **Spray on the facial areas as often as needed.**

DNA EPINEW Day Shield Moisturiser, code 502-50ml

Protects and shield against premature aging. You can now protect your skin against the signs of premature aging by environmental stress and UV damage with DNAEPINEW DAY SHIELD MOISTURISER. Its exclusive ingredient D-N-Age helps to rejuvenate the skin and reduce tell-tale signs of aging. This hydrating formula also contains Epistem™, plant extract obtained by stem cell culture which helps to decrease cellular debris, and support cell proliferation, improve firmness, luminosity, and clarity of the skin. Age-defying peptides help to decrease the appearance of wrinkles and improve skin elasticity. Apply daily to cleansed skin. For even better results, use in combination with other products in the DNAEPINEW range. Discontinue in case of sensitivity. Store away from sunlight below 25C.

DNA EPINEW Night Care Rejuvenator, code 503-50ml

Skin restore whilst you rest. Turn your age back with DNAEPINEW NIGHT CARE REJUVENATOR. Its unique ingredient D-N-Age™ helps to rejuvenate the skin whilst you rest, enabling you to wake up to younger-looking skin. The addition of Leontopodium Alpinum Callus Culture extracts helps to lift and firm the skin. Anti-ageing peptides promote the visible quality of the skin by decreasing the appearance of wrinkles. Apply daily to cleansed skin. For even better results, use in combination with other products in the DNAEPINEW range. Discontinue in case of sensitivity. Store away from sunlight below 25C.

DNA EPINEW Hydrolift Serum, code 504-50ml

Simultaneous lifting and rehydration. Experience immediate results and notice the long term difference in your skin with DNA EPINEW Hydrolift Serum. It's exclusive ingredient DNA Hydrolift™ helps to boost the immediate hydration of the skin and keeps a significant moisturizing effect after 24 hours. Lightly apply to cleansed skin in the morning and/ or before retiring at night. For even better results, use in combination with other products in the DNA EPINEW range. Discontinue in case of sensitivity. Store away from sunlight below 25C.

DNA EPINEW Skin Tone Corrector, code 509- 30ml

Helps to clear age spots & discolouration. DNA EPINEW SKIN TONE CORRECTOR RX is an advanced skin treatment that helps clear skin discolouration and age spots caused by aging. It contains unique RadSkin complex from the natural plant extracts of Mallow, Peppermint, Primula, Lady's Mantle, Speedwell, Melissa leaf, Yarrow and Soy Isoflavones. With Swiss Garden Cress Sprouts they have proven activity to brighten and even skin tone while reducing the colour intensity of age spots within 3 months of consecutive usage. Lightly apply to cleansed skin in the morning and/ or before retiring at night. For even better results, use in combination with other products in the DNAEPINEW range. Discontinue in case of sensitivity. Store away from sunlight below 25C.

DNA EPINEW Stem Cell Elixir, code 511- 30ml

Helps to regenerate & repair. DNAEPINEW STEM CELL ELIXIR is a unique skin-restoring serum, which combines plant-derived stem cells cultivated from Argan tree and Comfrey roots, which help to regenerate dry and damaged skin and prevent the signs of aging. With natural extract from the aerial part of Onopordium Acanthium they help to increase skin turnover, improve skin firmness and density. Apply a drop of the serum twice a day on the face and follow the daily skin care regimen. For even better results, use in combination with other products in the DNAEPINEW range. Discontinue in case of sensitivity. Store away from sunlight below 25C.

DNA EPINEW Forte Serum Wrinkle Antidote, code 510- 30ml

Targets Fine lines & Wrinkles. DNAEPINEW Forte Serum Wrinkle Antidote is a scientifically advanced anti-ageing serum that targets the formation of lines and wrinkles. It contains DeCreasol which reduces the depth of wrinkles caused by frowning and other facial expressions. Messenger peptides MatriCol activates the neosynthesis of extracellular matrix in the skin and cell proliferation leading to significant decrease of the aging lines. Apply a drop of the serum twice a day on the face and follow the daily skin care regimen. For even better results, use in combination with other products in the DNAEPINEW range. Discontinue in case of sensitivity. Store away from sunlight below 25C.

DNA EPINEW Vit C Oile

Brighten & Firm. Highly effective anti-ageing vitamin C serum to brighten and firm the skin. The advanced formulation contains ultra-stable and fast-absorbing Ascorbyl Tetraisopalmitate, oil-soluble form of vitamin C, which helps boost collagen production filling and fine lines and wrinkles and reduce skin discolouration. The addition of vitamins A and E helps to prevent and correct free radical damages. Apply a drop of the serum twice a day on the face and follow the daily skin care regimen. For even better results, use in combination with other products in the DNAEPINEW range. Discontinue in case of sensitivity. Store away from sunlight below 25C.

DNA EPINEW Sun Protection cream SPF 30

UVA & UVB Protection system. Light and non-oily cream that protects your skin from UVA & UVB light. DNA EPINEW Sun Protection SPF 30 contains natural anti-oxidant vitamin E, offers safe sun protection and prevents premature aging. Moisturizing actives in the formula keep your skin hydrating and supple. Apply sufficient amount of DNA EPINEW Sun Protection SPF 30 Face cream before sun exposure and reapply after swimming and toweling.

DNA EPINEW Sun Protection SPF 50

Sun Spray. Light and non-greasy sun spray that protects your skin from UVA & UVB light. DNA EPINEW Sun Protection SPF 50 contains vitamin A, C, and E offering safe sun protection and prevent premature aging. Moisturizing actives in the formula keep your skin hydrating and supple. Apply sufficient amount of Sun Protection SPF 50 15min before sun exposure and reapply after swimming and toweling. Hold the container 20cm from the skin, spray liberally and spread evenly. Spray on the hands and apply to the face avoiding the eye areas. Shake well before use. Avoid using on broken or damaged skin. Discontinue in case of sensitivity.